## R MILLION STEPS THE MEDITERRANEAN ODYSSEY

A SOLITARY WALK FROM SOUTHERN SPAIN TO TURKEY. EXPLORING THE MEDITERRANEAN VALUES AND TRADITIONS THROUGH THE EYES OF THE SLOW FOOD MOVEMENT.

Juraj Horniak, a 60 year old modern-day Don Quixote, has embarked on a solitary walk along the coast of the Mediterranean, all the way from Gibraltar to Istanbul, in a yearlong journey of 8,000 kilometres. Slowly, step by step, eight million steps.

The 8 Million Steps crew, directed by Juraj's daughter Maia, is documenting the epic walk in a feature film, TV series and online episodes, weaving a colourful tapestry of culture, food, art, politics and the history of the Mediterranean. One of the main themes of the project is the exploration of authentic traditions and time-honoured values that are in danger of extinction, gradually eroded by the forces of globalisation and consumerism.

Juraj's long meander is refreshingly unhurried, extolling back-to-our-roots virtues of slow living. Walking 25km per day on average, Juraj will commence in Spain and then traverse France, Italy, Slovenia, Croatia, Montenegro, Albania, Greece and Turkey.

The 8 Million Steps project has a powerful ally in the Slow Food movement. Headed by Carlo Petrini, named one of the Time magazine's 100 most influential people in the world, the movement has over 150,000 members in 150 countries.

Slow Food has placed its extensive Mediterranean network at our disposal – artists and writers, food and wine producers, chefs, historians, community leaders... hundreds of kindred spirits who share their views and stories with us.

## For More Information:

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